



A truly exceptional journey of elegance and refinement, crafted by the YUI brand.



YUI PRIMA

A pioneering luxury bus in Japan, in operation since 2016. An exclusive 18-seat design, luxuriously crafted with natural wood to offer an exceptional travel experience.



YUI PRIMA OLIVIA

A stunning blue bus was created for the ride along the Seto Inland Sea. An exclusive 21-seat vehicle designed for a journey through Japan's breathtaking coastal scenery.



This photo is a sample. The interior varies depending on the vehicle.

A Journey with Personalized Service

Our dedicated attendants go beyond ensuring safety—they assist our clients a seamless and comfortable journey, providing heartfelt hospitality and advice on your travel in many aspects. English-speaking attendants will be available upon request.



Refined Comfort & Exclusive Amenities

Enjoy spacious, premium seating with generous legroom, a dedicated service counter, and onboard facilities such as a shower toilet. Whether for a short excursion or a long voyage, every detail is designed for relaxation and comfort.

An Elevated Onboard Experience

In the bus rear there is a space reminiscent of a bar counter, where our attendant will prepare beverages and serve them directly to the costumers' seats. The beverages and snacks are selected based on the season and the destination, to provide you with a taste of Japan even on the bus itself.



Designer Eiji Mitooka

An industrial designer, illustrator, and producer.

He has been at the forefront of architectural, railway, graphic, and product design since founding Don Design Associates in 1972. His acclaimed work on JR Kyushu's train stations and railcars has earned numerous prestigious awards, including the Brunel Award, Blue Ribbon Award, and Mainichi Design Award.

Photo by
Shintaro Shiratori



PACKAGE 1

Vehicle Charter

Charter the YUI PRIMA or YUI PRIMA OLIVIA vehicles for exclusive excursions and VIP transfers.



One-Day Experience (Example)

Kobe Sannomiya – Himeji Castle & Koko-en Garden – Arima Onsen (Hot Spring) – Kobe Harborland – Kobe Sannomiya

Pricing Guide

From ¥275,000 (incl. tax)
per day and vehicle
the price will change depends on the route.

Includes:

- Exclusive use of a luxury bus
- Highway tolls & parking fees
- Dedicated attendant staff
- Onboard beverage service

Important Information

- Prices above are based on our standard plans. We will provide a tailored quote based on your itinerary, number of guests, and additional options.
 - We may not be able to accept your request on some routes or purposes of the bus use. However, please feel free to consult with our team for your travel plans.
 - Due to operational regulations, the starting or ending location must be in Hyogo or Osaka Prefecture.
- *However, due to the establishment of the “Temporary Operating Area for Charter Buses Serving Inbound Foreign Visitors,” bus dispatch to the six prefectures of the Kinki region (Hyogo, Osaka, Kyoto, Nara, Wakayama, Shiga) is available exclusively for inbound tour groups.

For inquiries and custom travel arrangements, contact us:



Yui Tour:

Sannomiya Building North Wing, 3F, 7-1-18 Onoe-dori, Chuo-ku, Kobe, Hyogo 651-0088

Email yui-olivia@shinkibus.co.jp

Business Hours: 10:00 AM – 5:00 PM (Closed on weekends & holidays)

PACKAGE 2

Custom Tour Package

We offer tailored luxury itineraries featuring selected cultural experiences, gourmet dining, and premium accommodations, ensuring an unforgettable journey.



Three Day Plan (Example)

Day 1: Kobe Sannomiya – Himeji Castle – Aioi/Swordsmith visit – Kurashiki

Day 2: Kurashiki – Takamatsu Udon-Making – Matsuyama & Dogo Onsen (Hot Spring)

Day 3: Matsuyama – Shimanami Kaido Scenic Drive & Tidal Cruise – Hiroshima & Miyajima

※Custom railway connections available upon request

Pricing Guide

From ¥3,300,000 (incl. tax)
for a 3-day (w/2 nights) journey (for 10 guests)
Returning to Osaka after the tour will be priced separately.

Includes:

- Exclusive use of a luxury bus
- Highway tolls & parking fees
- Dedicated attendant staff
- Onboard beverage service
- Luxury accommodation & spa tax
- Meals
- Admission fees for cultural & sightseeing experiences
- Exclusive activity fees & curated itinerary planning

WEBSITE



YUI PRIMA



YUI PRIMA
OLIVIA